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VIVE LE LIVRE

2024  
SPONSORSHIP  
OPPORTUNITIES

Presented by:



**REDSTONE**  
FEDERAL CREDIT UNION®



HUNTSVILLE-MADISON COUNTY  
LIBRARY FOUNDATION



HUNTSVILLE-MADISON COUNTY  
LIBRARY FOUNDATION

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VIVE LE LIVRE

Dear Library Supporter,

The Huntsville- Madison County Library Foundation (HMCLF) eagerly invites you to join us for our 38th annual Vive le Livre, the Foundation's gala to celebrate books, authors, and all things Library! Benefitting the branches of the Huntsville-Madison County Public Library, Vive will be held on Wednesday, September 25th, 2024, beginning at 6:00 p.m. at the Jackson Center. The evening will feature a reception, seated dinner, and keynote address from our featured author, J.T. Ellison.

All proceeds raised from Vive will go directly back to YOUR library! We have historically supported programs such as the Digital Media Zone (the program that allows library users access to downloadable books, videos, and music), Summer Reading (which serves over 40,000 children each summer), and yearly grants to various Library departments and branches. These grants support the purchase of books system-wide, cover programming costs for children's book clubs, support innovative programming for Senior Services, help launch STEM clubs, and so much more.

Enclosed are the sponsorship levels for the event. The Huntsville-Madison County Library Foundation appreciates your generous support of the Library.

Sincerely,

Joanna White  
HMCLF Chairperson

**J.T. Ellison is the New York Times and USA Today bestselling author of more than 30 novels, and the EMMY® award winning co-host of the literary TV show A WORD ON WORDS. She also writes urban fantasy under the pen name Joss Walker.**

P.O. Box 443 • Huntsville, AL 35804 •  
[HuntsvilleLibraryFoundation.org](http://HuntsvilleLibraryFoundation.org)





VIVE  
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VIVE LE LIVRE

**\$15,000**  PRESENTING SPONSOR

- 16 reservations for reception, dinner, & keynote address
- Seated with J.T. Ellison
- 8 autographed books
- Podium remarks
- Recognition on local news and PSAs
- Recognition on social media
- Name/Company listed in the event program
- Exclusive recognition on printed banner at event
- Recognition on printed table signs at event
- Premier acknowledgment during Vive le Livre
- 4 bottles of wine
- 4 VIP parking spaces



PURCHASED

**\$10,000**  RECEPTION SPONSOR

- 8 reservations for reception, dinner, & keynote address
- 4 autographed books
- Recognition on HMCLF website and social media
- Name/Company listed in the event program
- Recognition on cocktail napkins at event
- Premier acknowledgment during Vive le Livre
- 2 bottles of wine
- Preferred seating at event

## **\$5,000** ◆ LIBRARY HERO

- 8 reservations for reception, dinner, & keynote address
- 4 autographed books
- Recognition on HMCLF website and social media
- Name/Company listed in the event program
- Recognition on printed table signs at the event
- Premier acknowledgment in the pre-dinner slideshow
- 2 bottles of wine
- Signage at event
- Preferred seating at event

## **\$2,500** ◆ LIBRARY CHAMPION

- 8 reservations for reception, dinner, & keynote address
- 4 autographed books
- Recognition on HMCLF website and social media
- Name/Company listed in the event program
- Recognition on printed table signs at the event
- 2 bottles of wine
- Preferred seating at event

## **\$1,600** ◆ BOOK CLUB PALS

- 8 reservations for reception, dinner, & keynote address
- Recognition on printed table signs at the event
- 2 bottles of wine
- Picture opportunity with author
- Bookish Swag

## **\$1,000** ◆ LIBRARY ADVOCATE

- 4 reservations for reception, dinner, & keynote address
- 2 autographed books
- Recognition on HMCLF website and social media
- Name/Company listed in the event program
- 1 bottle of wine

## **\$500** ◆ LIBRARY ENTHUSIAST

- 2 reservations for reception, dinner, & keynote address
- 1 autographed book
- Name/Company listed in the event program

All logos must be press-ready and sent electronically as PNG, JPG, or hi-res PDF file to [brawlins@hmcl.org](mailto:brawlins@hmcl.org) by Monday, September 2. No GIF, BITMAP, or other file types.